

Topeka Horseshoe Association



December 16, 2011
Topeka Horseshoe Association
Topeka, Kansas

Dear _____:

The Topeka Horseshoe Association, with the support of the Parks and Recreation Foundation are building an indoor horseshoe facility in Topeka. In order to complete this project we need your support with this project. All contributions toward this project are tax deductible and are to be given to the 501(c)(3) Parks and Recreation Foundation/ Horseshoe Account.

Some of the many benefits of having this indoor horseshoe arena are:

- It will allow us to host year-round horseshoe tournaments.
- It will allow us to host many more multi-day horseshoe tournaments.
- The indoor facility will bring pitchers from Kansas, Nebraska, Missouri and Oklahoma to Topeka.
- The indoor facility eliminates the possibility of tournament cancellation due to high winds, rain or cold weather and would make Topeka the premier horseshoe community in Kansas.
- The impact of having a large number of horseshoe pitchers attend the indoor tournaments will be a significant financial benefit to the local businesses and the city of Topeka.
- It will assist us in our goal of bringing the World Horseshoe Tournament to Topeka, Kansas. This is a two week event (13 days) that would bring in approximately 1,500 pitchers and 4 million dollars to our community.
- It will allow weekly horseshoe pitching by local area K - 12 students. Studies have shown that inactive youth are likely to become inactive adults. Increased physical activity has been associated with an increased life expectancy and decreased risk of cardiovascular disease. Physical activity also helps with controlling weight, reducing blood pressure, raising HDL, reducing the risk of diabetes, improving psychological well-being and improved self confidence.
- This would be a multi-generational facility. As its name implies, the multi-generational facility would be for all age groups, from pre-school to the elderly and one you can enjoy for a lifetime.

In summary, this indoor facility will significantly benefit our community and improve the QUALITY OF LIFE for those who use the facility.

Questions, please contact our building committee:

Terry Cuthbertson at 267-6016 or
Ivan Barnett at 633-8793 or
Ken Perry at 862-8001 or
Richard Schultz at 273-1535

Thank you for your support and sponsorship.
Sincerely Yours,

Terry L. Cuthbertson, President Topeka Horseshoe Association
terry17@sbcglobal.net
785-267-6016

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Parks and Recreation Foundation

Attn: Teri Simpson

620 SE Madison, 1st Floor

Topeka, Kansas 66607

Note: On the memo line of the check please put "Horseshoe Account"

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We invite you to donate as a named/ or anonymous sponsor for **ANY** amount or at **ANY** of the following suggested sponsorship levels.

- \$50,000 or more for Platinum Sponsor. The sponsor's name & logo would be permanently displayed as a major sponsor of the indoor facility, the name on the courts and the name listed on the Building Sponsor Wall Plaque.
- \$20,000 or more for Gold Level. Sponsors name permanently listed on two courts and name listed on the Building Sponsor Wall Plaque.
- \$10,000 or more for Silver Level. Sponsor name permanently listed on one court and name listed on the Building Sponsor Wall Plaque.
- \$5,000 or more for Bronze Level. Sponsor name permanently listed on half of one court and name listed on the Building Sponsor Wall Plaque.
- \$1,000 or more for Copper Level. Sponsor name permanently listed on the Building Sponsor Wall Plaque.
- \$500 or more for Ringer Level. Name permanently listed on the Building Sponsor Wall Plaque.
- \$250 or more for Supporting Level. Name permanently listed on the Building Sponsor Wall Plaque.
- \$100 or more for Friends of Topeka Horseshoe Association. Name listed as a Building Sponsor.